



If Martin Luther were alive today, he would likely be at Gustavus Adolphus College on February 11th and 12th to attend the Pastor-to-Pastor retreat on **Communication Strategies**. The word was the power of the Reformation; the prolific writing of Dr. Luther and the invention of movable type in Gutenberg's printing press fueled it. You do not have to be a "techie" to use today's technology, but sound communications strategy will enhance your reach and help you avoid the pit falls.

Four Sessions:

- **Technology 101: Resources Today and Practical Uses**
- **Technology and Community building**
- **Wise as Serpents: Cautions and Boundaries**
- **Using Technology in the Congregation**

The Retreat begins at noon on Thursday and concludes at noon on Friday. It is not too late to be a part of Pastor-to-Pastor. The cost is only \$150 a year, and includes three retreats and monthly group meetings. Gustavus Adolphus College and the Southwestern Minnesota Synod heavily subsidize the cost for this program. Signal your attendance with an email or a call to Marilyn by Wednesday, February 10th.

Marilyn Beyer - 507-933-7001 - mbeyer@gustavus.edu



Southwestern Minnesota Synod
Evangelical Lutheran Church in America
God's work. Our hands.